

**Business Education Series Training (BEST)** is a partnership of Jefferson County municipal and non-profit business specialists which provides high quality education seminars and training sessions to the region's business community that are relevant, diverse and affordable for the purpose of encouraging successful growth in a challenging business climate.

**Jefferson County  
Business Education Series  
TRAINING**



**REGISTRATION:** [www.Jeffcobrc.org/BusinessEducation](http://www.Jeffcobrc.org/BusinessEducation)

### Marketing, Marketing, Marketing

**Friday, January 29th, 7:30 - 9:00 am** | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15  
*Presented by Jefferson County Business Resource Center & Wheat Ridge 2020* | Information: 303-996-8976

### Social Media for Professionals

**Friday, February 5th, 7:30 - 9:00 am** | Lakewood Country Club, 6800 W. 10<sup>th</sup> Avenue, Lakewood, 80214 | Cost: \$25  
*Presented by the West Chamber & Jefferson Economic Council* | Information: 303-233-5555 ext 0

### Business Resources Fair - What Resources are Already Out There For Businesses

**Friday, March 12th, 8 - 10 am** | Apex Center (Randall Room) 13150 W. 72<sup>nd</sup> Ave., Arvada, 80005 | Cost: FREE  
*Presented by the Arvada Chamber* | Information: 303-424-0313

### Management Skills for Leaders

**Friday, April 16th, 7:30 - 9:00 am** | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15  
*Presented by Enterprise Wheat Ridge* | Information: 303-594-1520

### What You Need to Know About Running a Home-Based Business

**Friday, May 21st, 11:30 - 1:00 pm** | Lakewood Cultural Center (Community Room) 480 S. Allison, Lakewood, 80226 | Cost: FREE  
*Presented by the City of Lakewood* | Information: 303-987-7734

### Buyer Behavior - Helping Your Customers Find You

**Friday, June 11th, 11:30 - 1:00 pm** | West Chamber Offices, 1667 Cole Blvd., Building 19, Suite 400, Lakewood, 80401 | Cost: \$20  
*Presented by the Jefferson County Business Resource Center & the West Chamber* | Information: 303-996-8976

### Communication Skills for Leaders

**Friday, August 20th, 7:30 - 9:00 am** | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15  
*Presented by Enterprise Wheat Ridge & Wheat Ridge 2020* | Information: 303-594-1520

### Renewable Energy: Going Green in Jefferson County

**Thursday, September 16th, 11:30 - 1:00 pm** | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15  
*Presented by the Jefferson County Workforce Center* | Information: 303-271-4745

### Employment Law Update

**Wednesday, October 20th, 7:30 - 9:00 am** | Arvada City Council Chambers, 8101 Ralston Rd., Arvada, 80001 | Cost: FREE  
*Presented by the Arvada Economic Development Association* | Information: 720-898-7012

### The Buck Stops Here - Financing Your Business

**Friday, November 19th, 11:30 - 1:00 pm** | Lakewood Cultural Center (Community Room) 480 S. Allison, Lakewood | Cost: FREE  
*Presented by the City of Lakewood* | Information: 303-987-7734

### Getting and Keeping Your Customers

**Wednesday, December 8th, 7:30 - 9:00 am** | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15  
*Presented by the Jefferson County Workforce Center* | Information: 303-271-4745

